Navigating Your Entrepreneurial Journey:
From Inspiration to Impact

Date 日期	: 13 / 4 / 2024 (Saturday 星期六)
Time 時間	: 2:15pm – 3:30pm
Venue 地點	: INNOVATIONhub, Startup Zone, Hall 3E South Concourse, HKCEC 香港會議展覽中心 展覽廳 3E 南大堂 初創專區 創新匯點
Language 語言	: Cantonese 廣東話 （With simultaneous interpretation in English 設英語即時傳譯）

Time 時間	Programme 程序表
2pm – 2:15pm	**Registration 登記**
2:15pm – 2:20pm	**Welcoming Remarks 歡迎辭** **Mr Christopher Tse**, Chairman, Electronics and Telecommunications Training Board, Vocational Training Council 職業訓練局 電子及電訊業訓練委員會 主席 **謝鴻強先生**
2:20pm – 2:25pm	**Souvenir Presentation to Speakers & Group Photo** 頒發紀念品及大合照
2:25pm – 2:40pm	**Innovative Financing Strategies** **Speaker 演講嘉賓:** **Mr Ivan Shum**, Chairman, Angel Investment Foundation 天使投資基金會 主席 **沈偉銓先生**
2:40pm – 2:55pm	**Fostering Youth Innovation with Pre-Incubation Support at VTC** **Speaker 演講嘉賓:** **Mr Geddy Lee**, Director, Innovation and Technology Co-creation Centre, Vocational Training Council 職業訓練局 企業共創中心 總監 **李德偉先生**

Organisers 主辦機構：

Co-organiser 合辦機構：

Supporting Organisations 支持機構：

2:55pm – 3:10pm	**ZpeakUp's Startup Journey in AI Presentation Analysis Technology**
	Speaker 演講嘉賓:
	Mr Simon Tong, Creative Director, RiseVerse Tech Limited 駿宙科技有限公司 創意總監 **唐山盟先生**
3:10pm – 3:30pm	**Panel Discussion / Q&A Session 討論及問答環節**
	Moderator 主持:
	Mr Arne Li, Chair, Investor & Government Funding Sub-com, Hong Kong Electronics & Technologies Association 香港電子科技商會 投資者和政府資助委員會 主席 **李永康先生**

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Remarks 備註：
- Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organisers reserve the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。
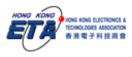
Speakers 講者簡介

Mr Ivan Shum, Chairman, Angel Investment Foundation
天使投資基金會 主席 沈偉銓先生

Mr Ivan Shum is a well-known angel investor in Hong Kong. He is the founder and chairman of the Angel Investment Foundation (NGO) and the managing partner of the Angel Investment Fund (VC). The funds he manages have invested in over 50 local startups and small and medium-sized enterprises, with a cumulative investment of nearly 100 million Hong Kong dollars.

Under his leadership, the foundation organizes the annual national entrepreneurship competition "Maker in China" Hong Kong Chapter, Hong Kong Value Creation for Technology Competition with the HKTDC, and collaborates with the HKUYA to operate the Guangdong-Hong Kong-Macao Greater Bay Area Youth Entrepreneurship Subsidy Program. Over 100 local entrepreneurial projects have been matched with over 200 million Hong Kong dollars in investment.
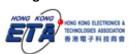
Mr Shum has also served in various social positions, including being an invited expert reviewer for the Hong Kong and Macao Affairs Office of the Shenzhen Municipal Government, a judge for the Global Innovation Award of the Hong Kong Management Association, a member of the Innovation and Technology Advisory Group of the Hong Kong Trade Development Council, a Judge and mentor for the Hong Kong Science Park Incubation Program, a Judge and mentor for HKTECH300 at City University of Hong Kong, a member of the Steering Committee of the Hong Kong Youth Association, and an entrepreneurship mentor.

Organisers 主辦機構：

HKTDC 香港貿發局   VTC

Co-organiser 合辦機構：

HONG KONG ELECTRONICS & TECHNOLOGIES ASSOCIATION 香港電子科技商會

Supporting Organisations 支持機構：

香港中華廠商聯合會 The Chinese Manufacturers' Association of Hong Kong | Cyberport 數碼港 | HKEIA 香港電子業商會 | Hong Kong Electronics Industry Council 香港工業總會轄下 A FHKI Council | HKIE 香港工程師學會 Electronics Division 電子分部 | IET The Institution of Engineering and Technology

	Mr Geddy Lee, Director, Innovation and Technology Co-creation Centre, Vocational Training Council 職業訓練局 企業共創中心 總監 李德偉先生 Mr Geddy Lee serves as the Director of the VTC Innovation and Technology Co-creation Centre at the Vocational Training Council. He was the Head of Department of IT Department at IVE Shatin, prior to his current position. Mr Lee received his Bachelor in Industrial Design from the Hong Kong Polytechnic University, Master of Science in Engineering Business Management from the University of Warwick, Master of Science in Information Technology and Master of Science in Multimedia from the University of Newcastle. He has more than 25 years of experience in teaching and curriculum design, with focuses on design engineering, 3D modeling, interaction design, multimedia technology, physical computing, and sound design. Mr Lee is currently the Immediate Past Chairman of the Institution of Engineering and Technology, Hong Kong (IET Hong Kong) and is an active member in the professional community in promoting innovation and STEAM education. Prior to joining VTC, Mr Lee worked for several international companies and design consultancies in developing interactive systems and products. His current research interests are the applications of metaverse and XR technology in vocational training and education.
	Mr Simon Tong, Creative Director, RiseVerse Tech Limited 駿宙科技有限公司 創意總監 唐山盟先生 As the Creative Director at RiseVerse Tech Limited, Simon possesses a keen interest in user-centric design and a solid understanding of emerging technologies. His expertise in UI/UX and multimedia production has been crucial in developing AI solutions that enhance presentation analysis. This entrepreneurial drive first ignited during his school days with the launch of a successful startup. Today, he maintains that momentum with a modest, yet collaborative spirit, always ready to impart his knowledge on innovation and design. His and his team's efforts have not gone unnoticed, earning them prestigious awards in Hong Kong and Mainland China, as well as close to one million in incubation funding for their innovative work in technology.

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Moderator 主持人簡介

Mr Arne Li, Chair, Investor & Government Funding Sub-com, Hong Kong Electronics & Technologies Association
香港電子科技商會 投資者和政府資助委員會 主席 李永康先生

Mr Arne Li serves as the Investor & Government Funding Sub-committee Chairman of the Hong Kong Electronics & Technologies Association (HKETA). Arne, who has been engaged in innovation and technology sector for more than 25 years, is the Vice President of the Asia Pacific Chamber of New Economic Culture (CNEC), the Anti-counterfeiting Cyber Security Solutions Provider, the Chairman of the GBA Economic and Trade Association, the Vice Chairman of the Hong Kong Young Entrepreneurs Association and the Founding Chairman of the China-Asean Entrepreneurship Centre Limited. Arne provides anti-counterfeiting labels, artificial intelligence solutions, robotics automation and innovation and technology research and development solutions, and is a pioneer in global technology entrepreneurship, virtual live broadcast and software solutions. Arne continues to promote the industrialisation of technology, the use of data

analysis, the collaborations of universities and research centers, and help individuals and organizations stand out in a technology-driven world. He provides insights to optimize operations and unlock business.

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