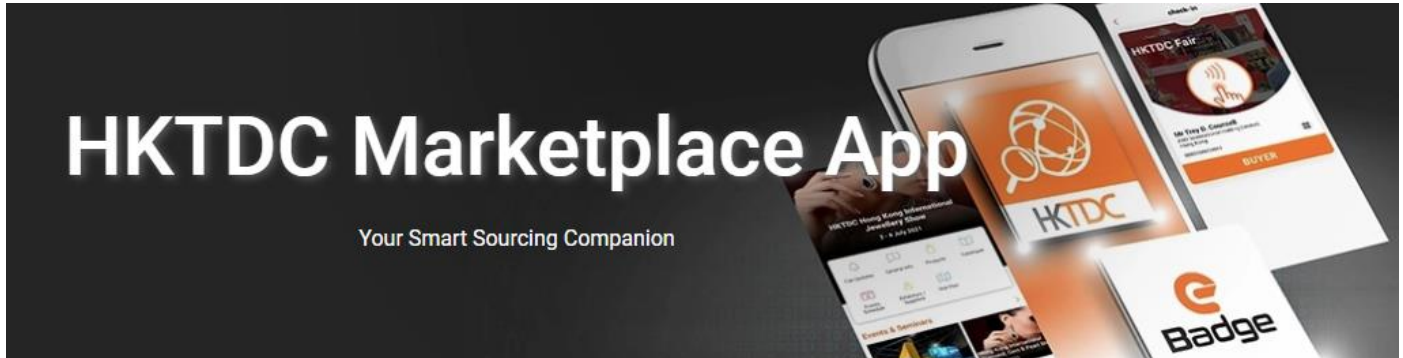
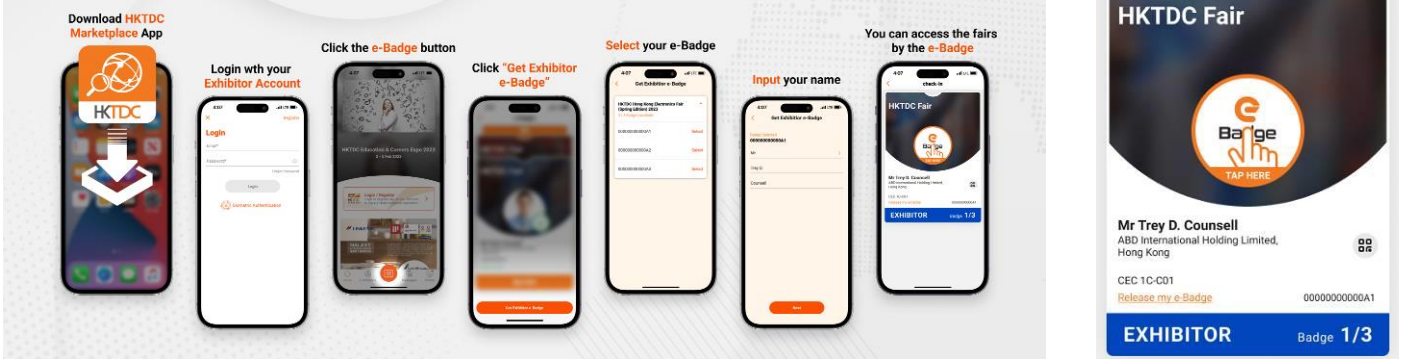


## Important Circular: Exhibitor e-Badge & Exhibitor Check-in Form



### HOW TO GET YOUR EXHIBITOR E-BADGE



With rapid development of mobile technology and to provide the essential tools for SMEs to maximise business opportunities in the digital era, the [HKTDC Marketplace App](#) has been enhanced to upgrade buyer and exhibitor experience.

As part of this enhancement, we have launched the exhibitor e-Badge function within the App for a seamless fairground experience while being environmental friendly. You are highly recommended to make use of this new feature. You and your colleagues are required to **use your own personal device to redeem your own badge through logging in the App with your company Exhibitor Account.**

**Please redeem your own Exhibitor e-Badge and assist your colleagues on the arrangements before the move-in date (12 April).**

Exhibitors are reminded that the Check-in counters are expected to be very busy on the move-in date, so you and your colleagues are **STRONGLY** recommended to redeem your Exhibitor e-Badge in advance so that you can **DIRECTLY** enter the fairground by showing your e-Badge upon arrival.

For more information, please visit <https://eplussupport.hktdc.com/hc/en-us/sections/16520626832665-e-Badge>.

Feel free to contact us at +852-1830668, e-mail [exhibitions@hktdc.org](mailto:exhibitions@hktdc.org) or contact the HK Electronics Fair (Spring Edition) team for further assistance.

## 重要通告 : 參展商電子入場證及參展商進場登記表

# 香港貿發局商貿平台

您的智能流動應用程式



### 如何取得 參展商電子入場證



隨著流動技術的快速發展，同時為了提供中小企必要的工具以增加商貿配對機會，[HKTDC Marketplace App](#)（貿發局商貿平台應用程式）已新增功能，提升買家及參展商的展會體驗。

為了令企業能夠在數碼時代把握商機，參展商現可在到達會場前透過使用 HKTDC Marketplace App **登入貴司的參展商帳號**，預先換領所有參展商電子入場證（Exhibitor e-Badge）。各參展商需**透過個人電子設備（手提電話、平板電腦等）**以貴司的參展商帳號登入 HKTDC Marketplace App 以換領其參展商電子入場證。**煩請於進館日前（4月12日）安排換領您及貴司同事的參展商電子入場證。**

由於我們預計「參展商登記進場櫃位」於進館日將會非常繁忙，因此**強烈建議您在進場前預先換領有關的參展商電子入場證**，以便您可以在抵達時展示 e-Badge **直接進入展覽場地。**

更多資訊，可瀏覽：

<https://eplussupport.hktdc.com/hc/zh-hk/sections/16520626832665-%E9%9B%BB%E5%AD%90%E5%85%A5%E5%A0%B4%E8%AD%89-e-Badge->

如有任何查詢，可致電+852-1830668、電郵 [exhibitions@hktdc.org](mailto:exhibitions@hktdc.org) 或與香港春季電子產品展項目團隊聯絡。

## Exhibitor Check-In Form

### 參展商進場登記表

Welcome to **HKTDC Hong Kong Electronics Fair 2024 (Spring Edition)**. Please fill in your company information below and **bring along this letter and your business card / Company Chop** to the **Exhibitor Check-in Counter** for collecting the *important on-site circulars and booth curtain\**. The location and opening hours of the check-in counter are listed below.

Date : 12 April 2024 (move-in day)  
Time : 9:00 a.m. – 7:00 p.m.  
Location : Expo Drive Entrance  
Hong Kong Convention & Exhibition Centre

We wish you every success at the Fair.

歡迎參加香港貿發局香港春季電子產品展2024。煩請貴司填妥以下資料，並攜同此登記表及閣下名片/公司印章於進館日到「參展商進場登記櫃位」辦理進場登記手續。貴司同時亦可領取是次展覽之重要通告及展台掛簾\*。「參展商進場登記櫃位」的開放時間及地點現謹列如下：

日期 : 2024年4月12日(進館日)  
時間 : 上午9時至下午7時  
地點 : 香港會議展覽中心博覽道入口大堂

敬祝 貴司參展成功！

公司名稱 Company Name: \_\_\_\_\_

攤位號碼 Booth No.: \_\_\_\_\_

聯絡人 Contact Person: \_\_\_\_\_

聯絡電話 Mobile Tel: \_\_\_\_\_

簽署 Signature: \_\_\_\_\_

\*Booth curtain is for standard booth, deluxe booth and premium booth only.

\*展台掛簾只供標準展台、高級展台及特級展台使用。