HKTDC
Hong Kong Electronics Fair (Spring Edition)
香港春季電子產品展

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Approved
International
Event

HKTDC
International ICT Expo
國際資訊科技博覽

STARTUP ZONE 初創專區

The HKTDC Hong Kong Electronics Fair (Spring Edition) & International ICT Expo will be entering its 17th edition in 2020. These annual events have been important occasions where worldwide industry players present new items and look for new ideas for their market and product development.

About the Fairs

Date: 13-16 Apr 2020 (Mon – Thur)
Venue: HK Convention & Exhibition Centre
Exhibitors in 2019: 3,600+
Trade visitors in 2019: 100,000+
Website: www.hkelectronicsfairse.com
          www.ictexpo.com

In 2020, the "Startup" zone will return to the twin fairs to further connect Tech Startups directly with manufacturers, suppliers, engineers, entrepreneurs and investors worldwide. It is not only the stage for startups to gain exposure but also an ideal occasion to test and validate their ideas and products.

Startup Zone @ Spring Electronics & ICT 2019

No. of Tech Startups: 150
Venue: Hall 3FG Concourse
Product Categories: A.I. & Voice Recognition; Apps; AR, VR & MR; Big Data; Consumer Tech; Digital Business; e-health; Production Tech; IoT; Robotics.

Participation Format & Fee

- Mini stand with facilities such as panel display, lockable cabinet, bar stools and power socket included
- Participation fee: *__HK$4,080/ US$833__ per stand
- Each startup can apply for one mini stand only

(for illustration only)

*HKD applicable for HK Exhibitors and USD applicable to non-HK Exhibitors

HKTDC
香港貿發局

Unit 13, Expo Galleria, Hong Kong Convention & Exhibition Centre,
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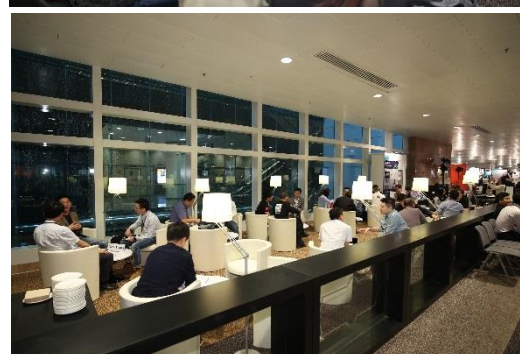國際資訊科技博覽

Special Exposure

- Dedicated section on fair website and Fair Daily to introduce participants' technologies
- Selected startups to be featured in pre-fair publicity such as newspaper advertorial, press conference, buyer newsletter, media invitation etc
- Startup Events – Selected startups will be invited to attend relevant *pitching sessions*, *matchmaking sessions*, *product demo and launching sessions* to further promote their technology and product

Eligibility

Priority will be given to:

- Tech startups with business registration and less than 3 years of establishment
- Tech Startups from incubation programme of tertiary institutes / R&D centres / startup accelerators
- Prototypes or mockup applicable to consumer electronics or technologies
- Technologies and/or products not yet commercialized
- Technologies/ products on display invented or designed by the applicant
- Companies who did not exhibit in Hong Kong Electronics Fair (Spring Edition) and International ICT Expo in 2019

Enquiries and Application

Hong Kong Trade Development Council – Head Office

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For the latest updates on the Startup Zone, please visit:

Startup Zone
Website

Startup Zones
in action

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