

13-16 / 4 / 2017

Info as at 27 February 2017

First Step of Going Global – Finding Your Local Manufacturing Partner

邁向全球第一步——找對本地製造夥伴

Date 日期	: 15 / 4 / 2017 (Saturday 星期六)
Time 時間	: 4pm – 4:45pm
Venue 地點	: Innovation Hub, Hall3FG Concourse, 3/F, HKCEC 香港會議展覽中心 3/F 展覽廳 3FG 大堂創新匯點
Language 語言	: English 英語
Organisers 主辦機構	: Hong Kong Trade Development Council 香港貿易發展局
Co-organiser 協辦機構	: Jumpstart Magazine
Remarks 備註	: Free of charge 免費入場

PROGRAMME 程序表

Time 時間	Programme 程序
3:45pm-4pm	Registration 登記
4pm-4:30pm	<p>Speaker 演講嘉賓: Mr Derek Kwik, Managing Partner, Brave Soldier Venture Capital</p> <p>Speech content 演講內容: “Made in Shenzhen” is not the same thing as “Made in China”. Shenzhen has transformed itself from a sleepy fishing village into the Silicon Valley of hardware and the capital of manufacturing for the entire planet. Where do you start? How do you find the right partner? Protect IP? Establish trust? What kind of questions should you ask? Minimum order quantity? Prices for samples? Prices for production? Time to manufacture? Payment terms? Next to investor funding, one of the most important decisions a founder with a product to sell will make is selecting a manufacturer.</p>
4:30pm-4:45pm	Q&A Session 問答環節

Remarks 備註:

Free admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限。先到先得。

Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。

The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

ABOUT THE SPEAKER 演講嘉賓簡介**Mr Derek Kwik, Managing Partner, Brave Soldier Venture Capital**

Derek Kwik has over 25 years of market entry experience across Asia. He is one of the most respected technology community leaders and involved with nearly every accelerator/incubator/co-working space in HK. Since 1999, Derek has reviewed over 15,000 business plans beginning with first generation internet companies. Since 2004, Derek is the Managing Partner of BraveSoldier Venture Capital, a technology venture capital fund. With over 500 day trips to Shenzhen, Dongguan and Guangzhou, Derek has supervised manufacturing operations in telecoms, robotics, wearables, pc peripherals and electronic cigarettes.