

13-16 / 4 / 2017

## Tech Startups Mentoring with Incu-Lab

### Incu-Lab 呈獻：科創企業啟導

- Date & Time 日期時間 : 13 / 4 / 2017 (Thursday 星期四): 2:30pm – 4pm  
14 / 4 / 2017 (Friday 星期五): 10:30am – 1pm, 2pm – 6pm
- Venue 地點 : Startup Lounge, Hall3FG Concourse, 3/F, HKCEC  
香港會議展覽中心 3/F 展覽廳 3FG 大堂 Startup Lounge
- Organisers 主辦機構 : Hong Kong Trade Development Council 香港貿易發展局  
Incu-Lab
- Remarks 備註 : By invitation only 憑柬入場

#### ABOUT THE MENTORS 導師簡介



#### Mr George Cautherley, Chief Idea Officer, Incu-Lab

George Cautherley was born in Hong Kong, the fifth generation of his family to have lived and worked in China. After education in the UK, George returned to Hong Kong in 1964 to pursue a career which involved marketing and distributing medical devices and pharmaceuticals to healthcare professionals. In the late 1970s he established his own enterprise. Initially the focus was on marketing and distributing medical devices and pharmaceuticals in Hong Kong, but this was subsequently followed with expansion into the China market. More recently the business diversified into manufacturing, setting up facilities to produce diagnostic reagents kits and pharmaceuticals in China for both local and international markets. George is also a shareholder and director in a number of other biotech companies based in Hong Kong and Mainland China.

Currently he is serving a three-year term on the Departmental Advisory Committee for the Department of Biology and Chemistry at the City University of Hong Kong. He also serves as a member of the Hong Kong Government's Working Group on Voluntary Supplementary Health Care Financing and is a Non-designated Partner of Sarum Partners LLP, a UK based investment fund focusing on the oncology field. George was awarded an Honorary Doctorate of Business Administration by Edinburgh Napier University, United Kingdom in 2006 and has been Chairman of the Edinburgh Napier University Hong Kong Scholarship Trust since 1997. He was awarded an OBE in Her Majesty the Queen's 2008 Birthday Honours for services to public policy development in Hong Kong.

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**Mr Rafal Czerniawski, Fellow, Incu-Lab; also Co-founder and CEO, IC Studio**

Rafal Czerniawski is currently the Co-founder and CEO of IC Studio, a startup incubation studio based in Hong Kong, a Co-founder of the Betatron startup accelerator and early-stage startups Reach-All and Hopsee as well as CTO at QuikSpaces and a technology advisor for several local startups. A seasoned technologist who breathes and eats software, Rafal was previously CTO and Head of Electronic Trading for CLSA.

Rafal has passion for the application of technology to change the world, driven by a constant hunger for execution and new ideas. Rafal holds a bachelors degree in Computer Science from the University of Newcastle.



**Mr Jeffrey Au, Chief Strategy Officer / Care Taker, Incu-Lab**

Jeffrey Au belongs to the 1st generation of creative-force in e-business, e-content and mobile business when the technology, Internet and telecommunication boom started in the exciting 90's.

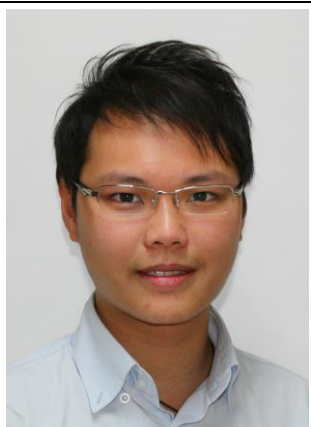
He is involved in the development and advocacy of most of the pioneer digital products and services in Internet's earliest stage, including Internet content portal, e-commerce, search engine, push technology platform, digital community, mobile gaming, mobile utilities and other most novel digital services in the development of Chinese Books Cyber Store (1st online shopping store in HK), China Dotcom (1st HK/China based listed company in Nasdaq), Hongkong Dotcom (listed company in HK), Taiwan Dotcom, Netscape search engine, AOL Hong Kong, Cable & Wireless-Hong Kong Telecom's various digital setups, YesMobile's mobile application services, etc. He is also involved in public policy advocacy, including research, engagement, partnership and education in various settings of thinktanks and consultancies.

His life goal is to evangelize people about the significance of fulfilling human needs with services that are embedded with humanistic elements, thus creating solution with human touch. He is the partner and startup care-taker in the angel setup of Angels and Incubators, developing talents and incubating startups in the community of startups, digital entrepreneurs and social entrepreneurs. He serves this community through performing as the judge in the Mob Ex Award 2012 (Marketing Magazine), as judge in Hong Kong-Shanghai Hackathon 2012 (HK Cyberport), as judge in Stereoscopic 3D Competition 2012 (HK Cyberport), as vetting committee member and mentor in the Young Business Hong Kong program (HK Federation of Youth Groups), as judge in HKUST 2013 One Million Dollar Entrepreneurship Competition, and various roles in other entrepreneurship and incubation platforms.

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**Mr Tonio Shum, Chief Executive Officer / Care-taker, Incu-Lab**

Tonio Shum is also the Director of Alpha Marketing. He is excellent in social media marketing, event management, brand building and product development.


**Mr Jeffrey Chung, Organization Development Manager, Incu-Lab**

Jeffrey is a global political analyst who focuses on International Political Economy, social democracy, social movement, and recently social entrepreneurship and integrative innovation. He is interested in researching economic inequality, welfare system and tax policy.

Back in 2010, Jeffrey attained First Class Honour in his undergraduate study in Public and Social Administration in City University of Hong Kong. Subsequently, he worked as Legislative Council assistant, ran for District Council election and conducted academic research as Research Assistant (and later Research Associate) in various top universities in Hong Kong as well as in the UK, concerning topics like renewable energy, air pollution policy, public performance management and quantitative discourse analysis. Last year, Jeffrey received a GBP7,700-worth scholarship and completed his Master degree in International Political Economy in University of Warwick in the UK.