

Buyers' Forum: Market Potential along Belt and Road**買家論壇：一帶一路市場新潛力**

Date 日期	:	14 / 4 / 2017 (Friday 星期五)
Time 時間	:	11am – 12nn
Venue 地點	:	Product Launch Area, Hall 1A, Level 1, HKCEC 香港會議展覽中心 1/F 展覽廳 1A 產品推廣及發布區
Languages 語言	:	English 英語
Remarks 備註	:	Free Admission 費用全免

PROGRAMME 程序表

Time 時間	Programme 程序
10:30am-11am	Registration 登記
11am-11:45am	Speaker 演講嘉賓: 1. Mr Milan Stanik, BIG ON (Slovakia) 2. Mr Pavlo Komyschan, Product Manager Leader, LLC ROZETKA.UA (Ukraine)
11:45am-12nn	Q&A Session 答問環節

Remarks 備註:

Free admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限。先到先得。

Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。

The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

ABOUT THE COMPANIES 企業簡介**BIG ON**

BIG ON is a strong and stable market leader with short term used and renew computers. To its customers, it offers a wide range of branded goods at very competitive prices. The company cooperates with many foreign suppliers, thanks to which we are able to buy refurbished and renew products. With this, BIG ON company is unique in Slovak market. Purpose of the company is to sell profitable high-quality and reliable IT technology and professional service. Matter of course is to help customers with product selection, which he used for his needs.

LLC ROZETKA.UA

Company offers a wide range of goods – IT, consumer electronics, home appliances, clothing, cosmetics, household and garden products, recreation and sporting items as well as business products. Wide range of more than 2K of product categories with 1.3 million of SKU.

65 000m² warehouse with modern fulfillment allows to provide overnight service through whole country, using 2.5K of pick up points and up to the door delivery for more than 25K orders daily.

Based on 21 mln users of Ukrainian internet, company takes care about more than 9 mlns of clients, have the biggest communities in social networks, largest own YouTube channel with over 1 million subscribers in Ukraine.

As largest Online and TV advertiser, with the very deep portfolio of categories and brands, best quality content and aggressive promotion, strongly client oriented policy and competitive pricing company reached more than 50% of market share of online business in Ukraine.