

**Buyer's Forum: Amazon Voice-first Design and Alexa
Voice Service for ODM/OEM Connected Products****買家論壇：****亞馬遜聲控設計、Alexa 語音助理服務革新 ODM/OEM 物聯產品**

Date 日期	:	13 / 4 / 2017 (Thursday 星期四)
Time 時間	:	12nn – 12:30pm
Venue 地點	:	Product Launch Area, Hall 1A, Level 1, HKCEC 香港會議展覽中心 1/F 展覽廳 1A 產品推廣及發布區
Languages 語言	:	English 英語
Remarks 備註	:	Free Admission 費用全免

PROGRAMME 程序表

Time 時間	Programme 程序
11:45am-12nn	Registration 登記
12nn-12:15pm	Speaker 演講嘉賓: 1. Mr Travis Grizzel, Alexa Solutions Architect, Amazon
12:15pm-12:30pm	Q&A Session 答問環節

Remarks 備註:

Free admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限。先到先得。

Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。

The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通知。

ABOUT THE COMPANY 企業簡介**Amazon**

Amazon seeks to be Earth's most customer-centric company. We are guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. In each of our segments, we serve our primary customer sets, consisting of consumers, sellers, developers, enterprises, and content creators. In addition, we provide services, such as advertising services and co-branded credit card agreements.