



Hong Kong Electronics Fair (Spring Edition)
香港春季電子產品展



International ICT Expo
國際資訊科技博覽

STARTUP ZONE 初創專區

The HKTDC Hong Kong Electronics Fair (Spring Edition) & International ICT Expo will be entering its 16th edition in 2019. These annual events has been important occasions where worldwide industry players present new items and look for new ideas for their market and product development.

About the Fairs

Date: 13-16 Apr 2019
Venue: HK Convention & Exhibition Centre
Exhibitors in 2018: 3,500+
Trade visitors in 2018: 98,000+
Website: www.hkelectronicfairse.com
www.ictexpo.com



In 2019, the "Startup" zone will return to the twin fairs to further connect Tech Startups directly with manufacturers, suppliers, engineers, entrepreneurs and investors worldwide. It is not only the stage for startups to gain exposure but also an ideal occasion to test and validate their ideas and products.

Startup Zone @ Spring Electronics & ICT 2018

No. of Tech Startups: 110
Venue: Hall 3FG Concourse
Product Categories: AR/VR, Apps, Big Data, Consumer Electronics, Digital Businesses, eHealth, Electronic Parts & Production Technology, IoT, Robotics & A.I.



Participation Format & Fee

- Mini stand with facilities such as panel display, lockable cabinet, bar stools and power socket included
- Participation fee: ***HK\$4,080/ US\$833** per stand
- Each startup can apply for one mini stand only



*HKD applicable for HK Exhibitors and USD applicable to non-HK Exhibitors





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Special Exposure

- Dedicated section on fair website and Fair Daily to introduce participants' technologies
- Selected startups to be featured in pre-fair publicity such as newspaper advertorial, press conference, buyer newsletter, media invitation etc
- Startup Events – Selected startups will be invited to attend relevant ***pitching sessions, matchmaking sessions, product demo and launching sessions*** to further promote their technology and product



Eligibility

Priority will be given to:

- Tech startups with business registration and less than 3 years of establishment
- Tech Startups from incubation programme of tertiary institutes / R&D centres / startup accelerators
- Prototypes or mockup applicable to consumer electronics or technologies
- Technologies and/or products not yet commercialized
- Technologies/ products on display invented or designed by the applicant
- Companies who did not exhibit in Hong Kong Electronics Fair (Spring Edition) and International ICT Expo in 2018

Enquiries and Application

Hong Kong Trade Development Council – Head Office

HK Electronics Fair (Spring Edition)

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International ICT Expo

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For the latest updates on the Startup Zone, please visit:



Startup Zone Website



Startup Zones in action

