

A world of leading-edge electronics products

匯聚全球創新電子科技及產品



**Hong Kong Electronics Fair
(Spring Edition)**

香港春季電子產品展



Global ICT solutions for your business

連繫環球資訊科技

助您發展業務新領域



International ICT Expo

國際資訊科技博覽



p i **T** c h i n g
m **E** n t o r i n g
p u b l i **C** i t y
s **H** a r i n g

One-stop Springboard for **Tech** Startups

HelloReporter Media Pitch Day – Tech Startups on the Rise

HelloReporter 科創企業傳媒演示日

- Date : 13 / 4 / 2017 (Thursday)
- Time : 12nn – 1:45pm
- Language : English
- Organisers : HKTDC, [HelloReporter](#)
- Media Judges : HK01, HKEJ - StartupBeat, Oriental Daily, SCMP
- Description : ~8 selected startup exhibitors will showcase their ideas to media judges and audience



Tech Startups – Pitch, Mix and Match

科創企業——提案·交流·配對

Date : 13 / 4 / 2017 (Thursday)

Time : 2:30pm – 5:30pm

Language : English

Co-organisers : [Hong Kong Business Angel Network](#)

Description : ~10 selected startup exhibitors will showcase their innovations to investors from around the globe



Tech Startup Mentoring Sessions – with Incu-Lab

Incu-Lab呈獻：科創啟導環節

Date and time : 13 / 4 / 2017 (Thursday): 2:30pm – 4pm
14 / 4 / 2017 (Friday): 10:30am – 1pm, 2pm – 6pm

Organisers : HKTDC, [Incu-Lab](#)

Confirmed Mentors :

1. **Mr George Cautherley**, Chief Idea Officer, Incu-Lab
2. **Mr Rafal Czerniawski**, Fellow, Incu-Lab; also Co-founder and CEO, IC Studio
3. **Mr Jeffrey Au**, Chief Strategy Officer / Care Taker, Incu-Lab
4. **Mr Tonio Shum**, Chief Executive Officer / Care-taker, Incu-Lab
5. **Mr Jeffrey Chung**, Organization Development Manager, Incu-Lab



Sharing Sessions on 14 April (Fri)

4月14日(五)分享環節

4pm – 4:45pm : [Alibaba Entrepreneurs Fund](#) Presents:
Hong Kong Startup Investment Landscape
阿里巴巴創業者基金呈獻：香港創投環境面面觀

5pm – 5:45pm : [BeFast TV](#): Video Content as a Part of Digital
Marketing Strategy
BeFast TV: 數碼營銷策略——視頻內容的重要性

Language : English



Sharing Sessions on 15 April (Sat)

4月15日(六)分享環節

3pm – 3:45pm : Crowdfunding - Towards a New Generation of Fundraising
眾籌——邁向集資新時代

[By FringeBacker](#)

4pm – 4:45pm : First Step of Going Global – Finding Your Local
Manufacturing Partner
邁向全球第一步——找對本地製造夥伴

[By Mr Derek Kwik, with \[Jumpstart Magazine\]\(#\)](#)

5pm – 6pm : Successful Entrepreneur Sharing –
What's Next: from Corporate to Startup to ?
成功創業家分享——從大企業到初創：創業之後

[By Mr Raymond Yip, with \[Jumpstart Magazine\]\(#\)](#)

Language : English



APEC Startup Ecosystem Roundtable – To Compete or To Collaborate? 亞太初創生態系統圓桌論壇——競爭抑或合作？

Date : 16 / 4 / 2017 (Sunday)
(Tertiary students may enter ICT Expo by presenting their student cards)

Time : 1pm – 2pm

Language : English

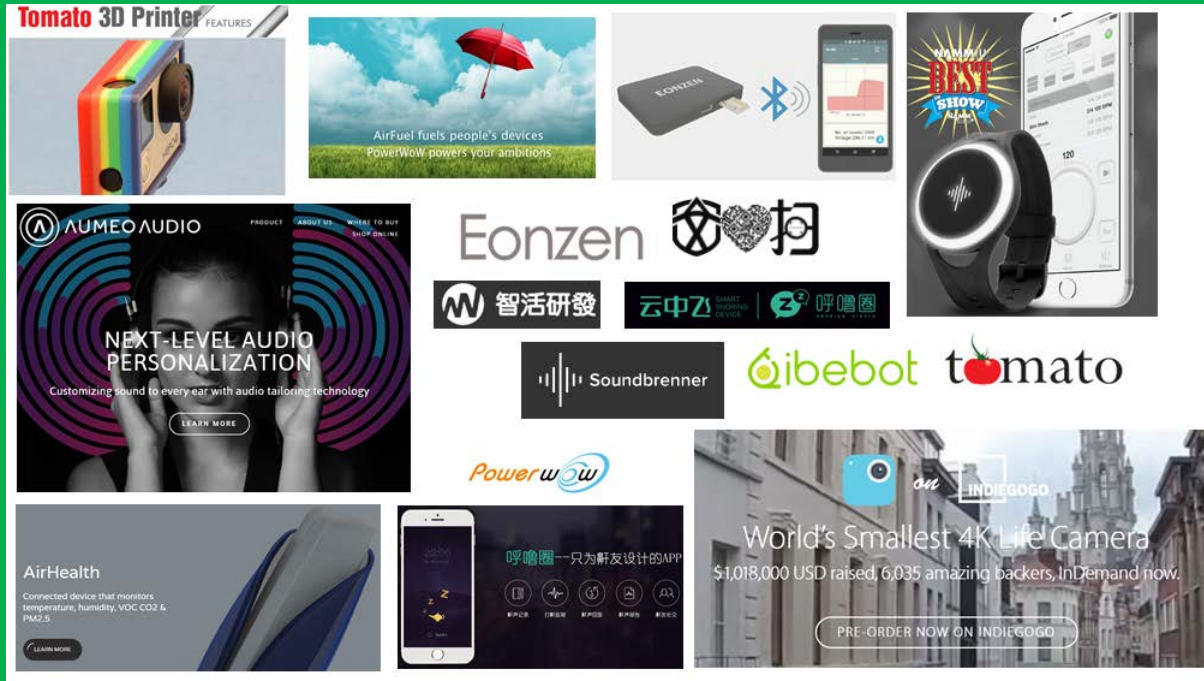
Organisers : Hong Kong Trade Development Council
Connector

- Speakers :
- 1) [Mr SL Ho](#), *The President, Connector*
 - 2) *Ms Salie Lei, Sales and Marketing Director, [Jump Innovative Ltd](#)*
 - 3) *[Mr Jeffrey Ling](#), VP of Operations & Startup Development, [Taiwan Startup Stadium](#)*
 - 4) *[Mr Antony Ma](#), Founder, [Powerdata2go](#)*

Description : Experienced guests from Hong Kong, Taiwan, Singapore and Macau are going to share you their insights among their cities and how to make collaborative innovation possible.

Past Tech Startup Exhibitors

過往科創企業參展商



Join us now!

Your business
Our mission

