



“Startup” @ HK Electronics Fair (Spring Edition) & ICT Expo

The HKTDC Hong Kong Electronics Fair (Spring Edition) & International ICT Expo will be entering into its 14th edition in 2017. These annual events has been important occasions where worldwide industry players present new items and look for new ideas for their market and product development. In 2017, a new “Startup” zone will be launched to connect tech startups directly with manufacturers, suppliers, engineers, entrepreneurs and investors worldwide. It is not only the stage for startups to gain exposure but also an ideal occasion to test and validate their ideas and products.

About the Fairs

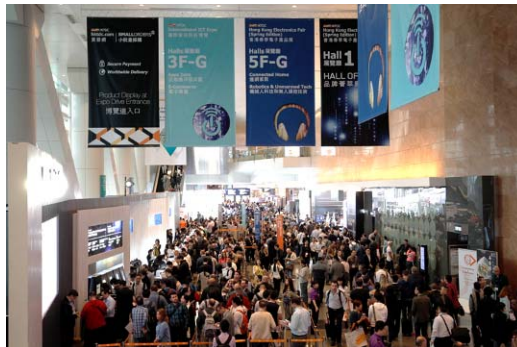
Date: 13-16 Apr 2017

Venue: Hong Kong Convention & Exhibition Centre

Exhibitors in 2016: 3,400+

Trade visitors in 2016: 92,000+

Website: www.hkelectronicfairse.com
www.ictexpo.com



Participation Format & Fee

Mini stand with facilities such as panel display, lockable cabinet, bar stools and power socket included
Space dimension: 3m(W) x 1.5m(L)
Each startup can apply for one mini stand only



**Economy Option
Exclusively
for Startups!**

Special Exposure

- Dedicated section on fair website and Fair Daily to introduce participants' technologies
- Selected startups to be featured in pre-fair publicity such as newspaper advertorial, press conference, buyer newsletter, media invitation etc
- Startup Events – Selected startups will be invited to attend relevant pitching sessions, product demo and launching session to further promote their technology and product



Hong Kong Electronics Fair (Spring Edition)
香港春季電子產品展



International ICT Expo
國際資訊科技博覽

Eligibility

Priority will be given to:

- Tech startups with business registration and less than 3 years of establishment
- Incubation programme of tertiary institutes / R&D centres / startup accelerators
- Prototypes or mockup applicable to consumer electronics or technologies
- Technologies and/or products not yet commercialized
- Companies who did not exhibit in Hong Kong Electronics Fair (Spring Edition) and International ICT Expo in 2016

Enquiries and Application

Hong Kong Trade Development Council – Head Office

HK Electronics Fair (Spring Edition)

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International ICT Expo

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