

# Seminar on "The Growth of Connected Life"

「互聯生活的迅速發展」研討會

Date 日期	:	14 / 4 / 2014 (Monday 星期一)
Time 時間	:	11am – 12nn
Venue 地點	:	Seminar Room, Halls 5F&G, HK Convention & Exhibition Centre 香港會議展覽中心 展覽廳 5FG 研討室
Speaker 講者	:	Mr Henri Nicolas Olivier, CEO, CONNECTEDEVICE Ltd CONNECTEDEVICE 公司行政總裁 Henri-Nicolas Olivier 先生
Language 語言	:	English (with simultaneous interpretation in Putonghua) 英語(附設普通話即時傳譯服務)

### Seminar Synopsis:

Mr Olivier will share his insight and experience on the development of technology's hottest category: Wearable Technology. He will discuss the new generation of connected devices, from smartwatches to fitness trackers, and how they will bring together social media and other applications. Mr Olivier will show how this trend offers new opportunities for the industry, but also presents unique challenges. Wearable devices are so close to the body, so personal, he believes that future development will have to be usage-driven. He will stress the importance of smart design, appealing to end-users with a focus on both fashion and function.

Time 時間	Programme 程序
10:45am – 11am	Registration 登記
11am – 11:50am	Applications and Future Development of Wearable Electronics Presented by Mr Henri-Nicolas Olivier, CEO, CONNECTEDEVICE Ltd
11:50am-12nn	Question & Answer 答問環節

#### Remarks 備註:

Free admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限,先到先得。

Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。

The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。



► HTDC Hong Kong Electronics Fair (Spring Edition) 香港春季電子產品展 13-16/4/2014



## **Speaker Profile**



## Henri-Nicolas OLIVIER Chief Executive Officer, CONNECTEDEVICE Ltd

Based in Hong Kong, Mr Olivier leads CONNECTEDEVICE's global team including industrial designers in Europe, software engineers in USA and manufacturing specialists in Asia. He is an expert on mobile devices and Bluetooth technology, experience that inspired the development of COOKOO and COGITO, the world's first designer connected watches.

Prior to establishing CONNECTEDEVICE, Mr Olivier was CEO of BLUETREK Technologies, maker of award-winning Bluetooth headsets. From 2003-2006, he served as a board member of ModeLabs Group, a high-end mobile handset manufacturer which he co-founded. In 2006, Mr Olivier helped guide the company's successful IPO on the Paris Stock Exchange NYSE-Euronext.

